# FOR IMMEDIATE RELEASE:

# First ever WordCamp Dublin conference announced

WordPress Event to take place in Dublin this October 14-15, 2017

### Dublin, Ireland - Monday 21st August 2017

The very first WordCamp Dublin is taking place at Dublin City University (DCU) across the weekend of this October 14th - 15th 2017.

# To learn more and gets your tickets now visit https://2017.dublin.wordcamp.org/

A WordCamp is a not-for-profit conference that focuses on everything to do with WordPress. Even if you've never heard of a WordCamp or WordPress there's a very good chance that you use it daily. WordPress is by far the world's most popular Content Management System (which is the software used to create and manage websites). Right now nearly 30% of the entire web runs on WordPress. That includes everyone from household names like *The New York Times, CNN, Reuters, Microsoft, Sony, Katy Perry, The Rolling Stones and The Sunday Times to your Mam's recipe blog.* 

WordCamps are informal, community-organised events that are put together by local WordPress users. Everyone from casual users to core developers participate, share ideas, and get to know each other.

To date, there have been over 740 WordCamps globally including a massively successful first WordCamp Belfast last October. WordCamp Dublin will bring together WordPress speakers, volunteers, professionals and enthusiasts from all over Ireland and overseas for two fantastic event filled days on **14-15 October 2017 in DCU**. Tickets are on sale now <a href="https://2017.dublin.wordcamp.org/">https://2017.dublin.wordcamp.org/</a> but places are limited and will sell out quickly so get yours today!

#### More about WordCamp Dublin

In addition to getting to listen to WordPress experts from across the globe talk about everything from WordPress design and development, Search Engine Optimisation, Website security, eCommerce and much more, the real magic of WordCamps is having the opportunity to simply spend time meeting new friends, catching up with old friends and building connections with the WordPress community. Over two days, we will have 250+ attendees, two speaking stages, sponsors, catering facilities and a lovely after party on the Saturday night in Dublin City Centre.

#### Call for sponsors

WordCamp Dublin is a community run event, created by the community, for the community, and funded by the community. The entire event wouldn't be possible without the support of local businesses who benefit from WordPress. If that's you, we'd love to have you on board and show your support for the event. If you are interested in sponsoring, please take a look at the sponsorship levels we have available on our website <a href="https://2017.dublin.wordcamp.org/sponsors/">https://2017.dublin.wordcamp.org/sponsors/</a> Thanks to WordCamp sponsors, we are able to keep ticket prices affordable at the low, low price of €35 for entrance for both days, including lunch and event t-shirt - which represents fantastic value given the cost of comparable events.

# Interested in speaking at WordCamp Dublin?

If you feel you have a topic or a talk that you would like to share at WordCamp Dublin, we'd love to hear from you! Learn more about what's involved in speaking at a WordCamp over on <u>https://2017.dublin.wordcamp.org/speakers/</u>

# Call for volunteers

It takes a huge amount of work to organise and run WordCamps. As a not for profit event, becoming a volunteer is a great way to give back to the WordPress community! And you don't need to be a WordPress wizard! We're looking for people to help us with the smooth running of the conference over the weekend of October 14-15 2017. You'll get to experience WordCamp Dublin first hand and play a key role in making it a special event. Interested in helping out? Go to <a href="https://2017.dublin.wordcamp.org/volunteers/">https://2017.dublin.wordcamp.org/volunteers/</a> to learn more.

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# Image 1:

Image name: below Link: https://www.dropbox.com/sh/sw2eyfc2smn5ve5/AAAByNCdG26haCFvd8l\_EQaya/Denver/IMG\_ 8638.JPG?dI=0

Caption: WordCamp Dublin 2017 Lead Organiser Amit Wadhwa speaking at WordCamp Belfast in October 2016. Image courtesy of Denver Boyd.

# Image 2:

Image name: wcbelfast\_stratton\_009.jpg Link: <u>https://www.dropbox.com/sh/sw2eyfc2smn5ve5/AAAnycaD4TNOWugkd-QpgCKza/Ian/wcbelfas</u> t\_stratton\_009.jpg?dl=0 Caption: Attendees at WordCamp Belfast 2016. Image courtesy of Ian Stratton @ianstratton

Contact: Lead Organiser: Amit Wadhwa Media: Colm Troy dublin@wordcamp.org https://2017.dublin.wordcamp.org/contact/ https://twitter.com/WordCampDublin